

Softonomy

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PackProf

www.Softonomy.ie

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What is PackProf?

- **PackProf** is a **software solution** that:
 - manages Packaging Data
 - produces Packaging Waste Management & Compliance Reports
- It has been built by **Softonomy**, in association with Partners, specifically for the needs of Businesses in the Irish market.

Why should a Business care about Packaging Waste(1)?

- Many Businesses are deemed to be obligated to report on both the amount and type of packaging consumed and produced within their operations.
- This obligation is determined by an EU Directive *and* by Irish Legislation (1996-2003) covering Waste and Packaging Waste.

Why should a Business care about Packaging Waste(2)?

- The key principle (“polluter pays”) is that cost responsibility for recovery/recycling of packaging waste lies with those that consume or produce packaging at any stage of the supply chain.
- Hence, “polluter” fees are based on the amount (weight) of packaging consumed and/or produced by an organisation.

How is Obligation determined?

- An organisation is **obligated** to comply if it sells or otherwise supplies packaging material, packaging or packaged products of:
 - **25 tonnes** or more **and**
 - if it has an annual turnover of at least **€1m**
(note: an obligated entity is called a “Major Producer”).
- Failure to comply with the regulations can lead to **prosecution**: fines of up to €2.7 million and 10 years imprisonment !

How does a Business Comply?

- A Business can become a member of Repak or else can Self-Comply .
- Both avenues require that detailed statistical reports are produced on a regular basis, covering such details as the weight (tonnage) per packaging type (glass, steel, plastic, etc) handled in a period.
- This is where PackProf comes in ... → →

The Challenges ...

- Businesses use a variety of packaging within their operations, in terms of quantity and material type.
- the requirement is to report to Authorities on the exact levels of tonnage of packaging handled, broken down into category and type.
- This process, if performed manually, is time-consuming, difficult and error-prone which can lead to liability.

The Solution

- the software solution to perform these challenging tasks is – **PackProf**™

How does PackProf work?

- All data related to handled packaging is managed in a single logical packaging database.
- This is collated with operational data to calculate and categorise the tonnage for each material type (plastic, glass, aluminium) in a given period.
- The calculated results are fed into compliance reports for Repak and Local Authorities.

Features

- an intuitive and powerful software solution.
- attributes are recorded for packaging categories in a manner that is tuned to business operations.
- each implementation is customised for a Clients business processes and terminology, as well as the sector in which they operate.

More Features(1)

- easy addition of new packaging entries.
- edit, sort and search capability in a straightforward manner.
- structured data to enable quick access to detail.
- live data links to reflect immediate changes to packaging data.

More Features(2)

- packaging information is collated with Sales, Purchasing and other data extracted from a Clients operational systems to produce the required statistical compliance reports.
- operational data can be extracted via programmed and automatic interfaces.

More Features(3)

- Every compliance report produced can be saved for viewing at a later time or to share with others.
- Additionally, an audit log is produced which shows how each value in the report is calculated and can be saved later for inspection.

Compliance Reports

- compliance reports include weight (tonnes) totals of packaging per material type for the following categories:
 - Irish Sourced Input Packaging
 - Imported Input Packaging
 - Internal Packaging Waste Management
 - Irish Sourced Output Packaging, for Ireland
 - Imported Output Packaging, for Ireland
 - All Exports

Implementation – Step 1

- There are 3 basic steps with each implementation:
- **Step 1:** An appointed consultant outlines the functionality of PackProf with the Client, gathers the requirements for their business and maps these into a custom specification.
- This step takes from 1 to 5 days.

Implementation – Step 2

- Softonomy configure the parameters of PackProf and build a unique version that fits the custom specification.
- This step typically takes from 2 to 4 weeks.

Implementation – Step 3

- PackProf is installed
- a comprehensive and customised User Guide is provided.
- As an optional extra, customised training can be provided for Users.

Further Information

- If you have any questions or are interested in using **PackProf** as a solution for your business, please contact us via:
 - email: packprof@softonomy.ie
 - or telephone: +353 (01) 284 6381
- THANK YOU!